

PROGRAMMANUS



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Script and Word list

Presenter:

Welcome to a new season of Newsreel

A new season means a new voice. I'm Layla May, your presenter from London. Coming up in today's programme:

- Donald Trump officially becomes President of the United States
- The rise of veganism
- The shut down of the Piccadilly Lights

presenter
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the shut down
stängningen

Trumps inauguration

Last week on the 20th of January, Donald Trump's inauguration took place when he officially became US President after taking the oath.

Donald Trump: I Donald John Trump do solemnly swear

An oath is a form of words in which a promise is made. Following his oath, Trump discussed how the forgotten men and women of America will be forgotten no longer.

Donald Trump: The forgotten men and women of our country will be forgotten no longer

Following the start of Trump's presidency there were lots of protests. In more than 600 cities around the world people showed their discontent against the new president.

inauguration
installationsceremoni

oath ed

discontent missnöje

Veganism

Veganism means not eating any animal products whatsoever. Recently it has become a kind of fashion trend, encouraged by healthy blogs, Facebook and Instagram. But what does veganism mean to people? Is it a healthy lifestyle choice? Or is veganism a protest against the way animals are treated? I visited a popular vegan café in central London to address these questions.

fashion trend
modetrend
encouraged
uppmuntrad
to address
att ta upp



I spoke to Emeline who described the choice to become vegan as an ethical one.

What does veganism mean to you as a vegan?

Emeline:

To me it's mostly about the animals because I really love animals so I can't see myself just eating them and I don't want to be a part of the meat and dairy industry.

I also spoke to Greg.

So what is your favourite vegan dish to cook?

Greg:

I like making the same food that I used to eat when I was a child but vegetarian and vegan versions of it, for example pie and mash.

It is clear that to these people the idea of eating meat is rather weird. But I also wanted the opinion of a meat eater. Outside a popular burger restaurant in London, Chelsey spoke about how she chose to eat certain meats because they were better for you.

Chelsey:

I'd rather eat Turkey over chicken because it's leaner and its better for you and definitely white meat over read meat

Chelsey prefers to buy organic meat instead of mass-produced meat.

Why do you buy organic meat?

Chelsey:

They're a lot nicer to the animals and you're supporting local farmers

Piccadilly lights

In other news,

The Piccadilly Lights in London is a huge and well-known advertising space. Yet this month they were shut off, as the billboards will be 'replaced by Europe's largest single digital screen'

A spokesperson for the Piccadilly lights said that the project will be creative and interactive. She explained to the Evening Standard how this technology might even involve people who walk passed it

Spokesperson: *It will also be interactive, so the advertisers will be able to use content that's potentially affected by the passers-by*

Risk-takers are more successful

A recent study on adolescent risk-taking suggests that these habits can actually be rather rewarding. A study using a psychological game showed that risk-seeking adolescents are faster learners. Teenagers are

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att vara en del av
dairy industry
mjölkindustrin

dish
rätt

mash
mos
weird *konstigt*

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you're supporting
du stödjer

advertising space
reklamutrymme
they were shut off
de stängdes av
the billboards
affischtavlorna
will be replaced
kommer ersättas

risk-takers
risktagare
recent
nyligen utkommen
habits *vanor*
rewarding
belönande
adolescent
ungdoms-



able to learn from mistakes and failures, as long as the risks aren't too dangerous.

And that's all from today's programme. As usual, you can find the quiz and questions on the Newsreel pages of urkola.se – and don't forget our Facebook page – it's UR Engelska. Until next time, I'm Layla May, thanks for listening.