

PEDAGOG: NINA WELANDER WIKSTRÖM
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PROJEKTLEDARE: EVA BLOMBERG
SÄNDNINGSDATUM: 2019-03-09

NEWSREEL EASY Saturday March 9th, 2019

No More Junk Food Advertising

- 1) Where have junk food adverts been banned?

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- 2) Who is Sadiq Khan?

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- 3) Which of the following statements is false?
- a) London has one of the highest child obesity rates in Europe.
 - b) The ban is there to tackle child obesity in London
 - c) It has been estimated that London has no overweight rates in London
- 4) What does Tatiana think about the junk food adverts ban?
- a) Tatiana likes junk food so she doesn't like the ban
 - b) Tatiana thinks that if people want junk food they will get it anyway
 - c) Tatiana says that this is a good opportunity for healthy food advertising

Fast Fashion

- 5) Who is 24-year-old Jemma?
- a) The co-founder of Urban Outfitters
 - b) The co-founder of Stories Behind Things
 - c) The co-founder of Topshop
- 6) On which social media platform was the company founded?

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- 7) What is the purpose of this project?
 - a) It lets consumers know the secret story behind each item
 - b) It encourages people to buy more things
 - c) It encourages conscious consumption

- 8) What is fast fashion?
 - a) Cheap, new and trendy clothing
 - b) Sporty clothes for fast runners
 - c) Clothes used for fasting

- 9) What does Jemma say about fast fashion? Circle True or False.
 - a) Toxic chemicals are used in the production of the clothes. True / False
 - b) Fast fashion clothes are more expensive. True / False
 - c) These clothes have a short life span. True / False

- 10) What is a better option than buying new clothes according to Jemma?

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The 2019 Brit Awards

- 11) What have the Brit Awards been celebrating?
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- 12) When did this year's awards take place?
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- 13) Who won Best British Male?
 - a) Ed Sheeran
 - b) Stormzy
 - c) Pink Floyd

- 14) He also won Best British Album. What is the name of the album?
 - a) Gang Nam Style
 - b) Gangsta Paradise
 - c) Gang Signs and Prayer



10-minute discussion

Do you eat junk food? How often do you eat junk food? Do you get affected by junk food adverts? Do you think about how junk food affects your health? Discuss pro and cons with junk food.

The Big Debate

What do you think about fast fashion? Do you buy clothes at fast fashion stores? Or do you buy second-hand clothes? Do you wear everything that you have in your wardrobe? What could you do in order to become a conscious consumer in a world of fast fashion? Discuss and think of different ways to consume less.



Answers

No More Junk Food Advertising

- 1) On London transport services
- 2) The Mayor of London
- 3) c
- 4) c

Fast Fashion

- 5) b
- 6) On Instagram
- 7) c
- 8) a
- 9) a) True b) False b) True
- 10) Repairing old clothes, mend what you already have

The 2019 Brit Awards

- 11) The best of British music talent since the 1970's
- 12) It took place on the 20th of February
- 13) b
- 14) c