NEWSREEL



2023-03-11

Arbetsblad

av Daniel Johnson

Vocabulary

Besiktas Fans

pitch support victim earthquake essential needs

stöd offer jordbävning livsviktiga behov

marknadsföring

Marketing of Vaping

marketing
addictive
long-term side effects
utterly
concerning
to escalate
advertisement

beroendeframkallande långsiktiga biverkningar fullständigt oroväckande att öka reklam inrikta, sikta

James Bond

to target

iconic to contain to remove ikonisk att innehålla att ta bort

Whilst Listening: Questions

Besiktas Fans

- 1. What did Besiktas fans throw onto the pitch?
- 2. What is their reason for them doing this?

Marketing of Vaping

- 3. How has the number of young vapers increased in the past two years?
 - a. It has doubled.
 - b. It has increased by 4%.
 - c. It has increased by 7%
- 4. What does Professor Chris Whitty say about the increase?
- 5. Who does he hold accountable for the increase?
 - a. The companies that produce vapes.
 - b. Parents buying vapes for their children.
 - c. Young people vaping illegally.
- 6. What does Jenny think about vaping culture for young people?
 - a. She's implicated in the problem.
 - b. She's troubled by the development.
 - c. She's angry about the situation.
- 7. What does Johnny think about young people smoking?

James Bond

- 8. What are the James Bond films based on?
- 9. What changes are being made?

After Listening: Discuss!

In the second news story, we learnt about the increase in yourng people vaping. Discuss with a classmate!

Do you think it is common that young people try to break the law?

Can you think of any examples?

Why do you think so many more young people are vaping?

Who is responsible for the increase in young people vaping?

What do you think we can do to decrease the amount of young people vaping?

These words and phrases may help you

I think (that)
On the one hand
Under the other hand, ...

I reckon In my opinion
If you ask me As far as I know

After Listening: Write!

In the second news story, we learnt about the increase in yourng people vaping. Some of those interviewed believed that it is the advertising that has influenced young people to take up vaping. An online magazine for young people has asked you to write an article about advertising and its effects on your choices.

These prompts may help you:

- Introduce yourself! Who are you and where do you come from?
- Where do you see advertisements in your daily life?
- How good are the advertisements you see?
- Have you ever bought something because it was advertised to you?
- Do you think celebrities endorsing products can make young people buy things?
- Do you think we need to make changes? Why or why not? Give examples!

- ...

After Listening: Find Out More!

In the final news story, we learnt about James Bond novels being updated to remove offensive language. Now it is your turn to find out more about them! Research the James Bond novels!

Here are some things you could find out about:

Who wrote the James Bond novels? When was the most recent James Bond novel published?

How many James Bond novels are there? What awards has the author of the novels won?

When was the first James Bond novel published? What is the name of the most popular James Bond novel?

Answers

- 1. Toys and clothes
- 2. Support victims of earthquakes
- 3. a.
- 4. it is utterly unacceptable
- 5. a.
- 6. c.
- 7. it's messed up / it's crazy
- 8. novels/books
- 9. racist language is being removed.