



Programmanus

av Kate Holland

Hi, I'm Kate Holland, and welcome to another episode of Newsreel Easy.

- Coming up: the technology keeping us on social media.
Lydia: It's the data that they have on you, which is scary.
- And the old folk song that has gone to number 1 in the UK.

But first.

Racism against a Footballer

Gary Lineker: Marcus Rashford has been racially abused on social media.

That's the football legend Gary Lineker in a BBC report about Marcus Rashford. The 22-year old footballer has received racist comments online, after drawing nil-nil with a rival football team.

Racism towards black footballers in the UK is a growing problem.

Jermaine Jenas is a Black ex-footballer. He thinks that social media companies aren't doing enough to stop this. Here is Jermaine speaking on the BBC's 5Live Sports programme.

Jermaine Jenas: Until I see a person, like, held accountable through their investigation then I don't think they're doing enough.

Jermaine says social media companies need to investigate and bring people who post racist comments to justice.

Algorithms on the Internet

Have you ever been "recommended" a video on your social media, and found yourself endlessly scrolling?

Well, that's because of a piece of technology called an algorithm. Some people are concerned that they have a negative impact on our lives.

has been abused

*har blivit
trakasserad, kränkt*

drawing

spelat oavgjort

hold accountable

ställa till svars för

investigation

utredning

bring to justice

ställa inför rätta

algorithm

algoritm, här:

*kartläggning av vårt
beteende på internet*

found yourself

upptäckt att du

concerned

oroade

impact

påverkan, effekt

But - what exactly is an algorithm? I asked Dr Brit Davidson, who's an expert in how technology influences our lives.

Dr Brit Davidson: When we use algorithms, we look at how you use say, YouTube or Facebook or Instagram and we'll look at what are you looking at? To then kind of recommend you other similar content.

Social media companies use algorithms to give us more of what we like.

That means that we might spend a lot of time using the website, or they could influence what we want to buy.

I spoke to Lydia. She is 18 and from London. When she found out about how algorithms work, she decided to change what she saw online.

Lydia: I've tailored the algorithm to show me mental health accounts and self-help accounts.

Lydia has made sure her newsfeed has lots of positive content on it. I asked her what she thinks about targeted advertising too.

Lydia: It's the data that they have on you, which is scary.

Lydia thinks the information the apps hold is more worrying than the adverts you see.

Old Folk Song Tops the Charts

This is the sound of a 19th century Sea Shanty - a very old folk song, traditionally sung by sailors. And now, it's gone to number 1 in the UK charts!

The Wellerman went viral after Nathan Evans - a postman from Scotland - uploaded it onto the social media site TikTok.

This is the moment he found out his Sea Shanty song was at the top of the UK Top 40 charts.

Nathan Evans: "Screams with joy"

And I can't get it out of my head!

That's all for today. I'll be back on the 27th of February with another Newsreel Easy. Bye!

influences

påverkar

similar content

liknande innehåll

tailored

skräddarsytt,

anpassat

self-help

självhjälp

content

innehåll

targeted

advertising

riktade

reklamannonser

data

information

sea shanty

sjömanssång

charts

topplistor

went viral

spreds i sociala

medier