

# NEWSREEL



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### Programmanus

av Kate Holland

Hello, this is Newsreel with me, Kate Holland.

Today, the rise of Deepfake technology.

*James: It will be much harder to know the given truth of a situation.*

But first.

#### European Super League Collapses

Plans to create a new European football super league have collapsed after fans across the UK and Europe protested against the proposal.

The organisers of the European Super League, made up of 12 English, Spanish, and Italian teams, said it meant to “save football”. But the plan was condemned as a money-making exercise.

This is English ex-Footballer Rio Ferdinand speaking on BT Sports.

*Rio Ferdinand: It's a disgrace. It's embarrassing. And it goes against everything that football's about.*

Under the new league's rules, no team could ever advance to a higher league or be moved down to a lower league, no matter the result!

One by one, teams withdrew from the League, and it was over as quickly as it had started.

#### Deepfakes

*Jordan Peele as Barack Obama: “We're entering an era in which our enemies can make it look like anyone is saying anything at any point in time, even if they would never say those things....”*

**proposal**

*förslag*

**organiser**

*arrangör*

**made up of**

*som utgjordes av*

**was condemned**

*fördömdes*

**disgrace**

*skam*

**embarrassing**

*pinsamt*

**advance**

*gå upp till en högre*

*liga*

**withdrew**

*drog sig ur*

**fake**

*som inte är riktig*

**enemies**

*fiender*

I'm watching a video of Barack Obama on BuzzFeed. At least I thought it was Barack Obama. The man behind the voice is actually the movie director Jordan Peele. This video has been made using a piece of technology called deepfake. Deepfake uses artificial intelligence to replace one person's face, with another.

There are social media apps that use deepfake AI for entertainment. But some people are concerned that the technology is becoming so sophisticated that we can easily be fooled into believing fake videos.

James is 21 and lives in London. I asked him how often he comes across deepfake videos online.

*James: I'll often see a video of a celebrity or politician doing something they wouldn't usually do and it certainly makes me double check, go back, rewatch.*

So how do you spot a deepfake video? Many of them look slightly unrealistic, or the background seems unusual. But what if the technology gets even better?

*James: It could be a threat to the public if the technology advances to the point where it is impossible to distinguish between what's fake and what's real. It'll be much harder to know the given truth of a situation.*

Some American politicians were worried that deepfake videos could be used to interfere with the American election by influencing voters. Others think that deepfake propaganda isn't a real threat at the moment.

*Kate: Even if they're not totally realistic videos, it's more the concept that's really threatening.*

Kate is also 21 and lives in Lincolnshire. She is more worried about the lack of trust in media, rather than the content of the videos.

*Kate: People are already really suspicious of a lot of things, and we're never really sure whether to trust politics or not. Particularly when Donald Trump was in office and the truth didn't really seem to matter. Deepfake technology just adds to that feeling of suspicion and paranoia.*

I asked James and Kate what they think people can do to spot deepfake videos.

*James: Always scrutinising the source of your videos and what you watch.*

*Kate: If it's talked about really frequently to keep it in people's minds so they're aware of it.*

That's all for today. I'll be back on the 22<sup>nd</sup> May with more Newsreel stories. Goodbye!

**director**

regissör

**replace**

ersätta

**entertainment**

underhållning

**concerned**

oroade

**sophisticated**

avancerad

**be fooled**

bli lurade

**celebrity**

kändis

**spot**

upptäcker

**slightly**

något, en smula

**distinguish**

skilja mellan

**interfere with**

inkränkta på

**threatening**

hotfullt

**lack of trust**

brist på förtroende

**content**

innehåll

**suspicious**

misstänksamma

**adds to**

bidrar till

**scrutinising**

noggrant undersöka

**the source**

källan

**frequently**

ofta

**aware of**

medvetna om