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Programmanus

av Kate Holland

KATE: Hi, and welcome to Newsreel. I'm Kate Holland.

Coming up:

The young entrepreneurs following their dream.

FRED: *I just really enjoy working my own hours.*

But first...

Dislikes on Youtube

PewDiePie: *What about the dislikes? Don't you see – that's the key. The more dislikes, the more power.*

KATE: That was Swedish YouTuber, PewDiePie, in a spoof video looking for YouTube dislikes. While this video was a joke, YouTube is taking the issue of 'dislike bombing' seriously. Dislike bombing is when a group of people target videos with dislikes.

The company has said that it will no longer show the number of dislikes a video has received. Here's Matt Koval who works for YouTube explaining the decision on YouTube.

MATT KOVAL: *Apparently groups of viewers are targeting a video's dislike button to drive up the count. So, the update from YouTube is that the dislike button is staying, but the dislike counts will now be private.*

KATE: So what do you think – will you miss the thumbs down counts – or are you glad to see them go?

Young entrepreneurship

KATE: Now, have you ever thought about running your own business?

Starting a new business from scratch with an original idea is called being 'an entrepreneur' and can be a big step. A recent report called The Young

power

makt

spoof

skoj, parodi

issue

problem

target

riktar sig mot, här:

angriper

has received

har fått

decision

beslut

drive up

driva upp, öka

the count

summan

entrepreneur

entreprenör, person

som startar en

verksamhet

running your own

business

driva eget (företag)

Entrepreneurship Review found that over half of 18-to 30-year-olds in the UK dream of setting up their own business.

But, in reality, less than 10% actually do. So why is there such a gap between ambition and action? The Review said one key issue was a lack of access to finance and support.

FRED: Yeah, I think it's a scary prospect because it just offers no financial stability.

KATE: That's Fred, who's 23. He's developing an idea to create special shoes which turn the energy in our footsteps into electricity to recharge a mobile phone battery.

KATE: So it's a super green and sustainable idea?

FRED: Yep, that's exactly the purpose of the invention. It's to bypass the use of traditional fossil fuels, and to empower users to generate their own clean electricity.

KATE: What are the advantages of having your own business?

FRED: Well personally, I just really enjoy working my own hours and not having to answer to anyone.

KATE: And what are some of the disadvantages?

FRED: The main disadvantage is not being able to switch off. With a regular 9-to-5 you can shut down your computer once the day is over, enjoy the rest of your evening but if you work for yourself you need to find ways of doing that

KATE: I also spoke to Tabby, who's 22, and founded a clothes upcycling company – during lockdown last year.

Tabby also likes being her own boss but says it's not easy running your own business

TABBY: At this early stage of my business, I'm not earning enough to make it support me. And so I have to take a part time job on top of the full time business, so probably working 13 hours a day

KATE: And what tips would Tabby and Fred give to people looking to become an entrepreneur?

TABBY: The main thing is that you need to be super passionate about what you're going to set up your business in, and it shouldn't just be about making money.

FRED: Don't be scared when things go wrong: take stock, be flexible and try again.

KATE: Thank you for listening and speak to you all next time for our special end of year review, which will be available on the 11th of December. Goodbye!

from scratch

från grunden

review

här: undersökning

setting up

starta

lack of

brist på

access

tillgång

scary prospect

skrämmande tanke

is developing

utvecklar

recharge

ladda upp

sustainable

hållbar

the purpose

syftet

bypass

gå förbi

empower

göra det möjligt

advantage/

disadvantage

fördel/nackdel

answer to

här: lyda under

switch off

koppla av

upcycling

återbruk, att göra

något nytt av

support me

försörja mig

take stock

utvärdera

end of the year

review

årskrönika