# NEWSREEL 2023-09-09

# **Programmanus**

av Carrie Morrison

Hi, and welcome to Newsreel. I'm Carrie Morrison. Coming up:

Why women's football is becoming more popular

**Emma:** When it comes to sport, the media pays attention to winners and controversy. But first...

## **Unwanted Messages**

Imagine you're about to get on a plane, and suddenly, you get a text from an unknown number, asking to meet with you.

This is what happened to Hannah Smethurst earlier this year. The text was from someone who worked for the airline. He'd got her number from the company's computer system.

Hannah said getting the message was scary. A recent survey by the ICO - that's the official body which regulates how people's data is used - showed that nearly a third of young people, aged between 18 and 34, have been sent unwanted messages - after giving their contact details to a company.

Here's Emily Keany from the ICO talking to BBC News:

"It's not romantic, it's not ok. It can be really intimidating and actually it's against the law."

#### The Women's World Cup

Now, did you watch the Women's World Cup this year?

Crowd fx

Spain won the final against England. Over 12 million people in the UK watched that final – the second biggest ever TV audience for a Women's football match.

Last year 17.4 million tuned into the Women's Euros final - which England won...

And it's not just football audiences which are growing.

Football sfx

More and more girls and women are now playing football. I've been talking to some footballers to hear what they think about the sport's growing popularity. Here's Emma who lives in London but started playing at high school in Australia.

unwanted messages oönskade sms unknown number okänt nummer airline flygbolag

ICO – Information Commissioner's Office motsvarighet till Integritetsmyndigheten official body myndighet

**intimidating** skrämmande, hotfull

audience publik **Emma:** I think for me it was about, yeah, sort of getting the recognition but also I'm a bigger bodied person. So for me I wanted to kind of get out there and prove that like everyone could have a go at sports.

recognition
erkännande
bigger bodied person
storväxt
prove
bevisa

And here's Amaka who plays for the Deptford Ravens in London.

**Amaka:** When I went to university, I knew that I wanted to do something active. So, I sought out like a beginners group to play in and I'd play weekly there.

realise

**Carrie:** When did you realise that maybe the media and the football community was starting to recognise women's football?

pay attention att vara uppmärksam the Lionesses smeknamn för Englands damlag i fotboll

**Emma:** I don't think I really started paying attention to women's football until maybe last year when the Lionesses were winners in Wembley.

controversy

Carrie: Why do think that is?

motsättning, meningsskiljaktighet

**Emma:** I think at the end of the day, when it comes to sport, the media pays attention to winners and controversy. So if success happens the media follows.

momentum drivkraft, energi

Carrie: And Amaka, why do you think it's become popular?

**Amaka:** I think it's the momentum of previous tournaments and previous struggles and kind of all the work that previous generations of female footballers have done in trying to get as many eyes on the game, and I think it's just having a kind of natural snowball effect, I would say.

Carrie: And what do you hope for the future of women's football?

**Amaka:** I'm just hoping it continues to grow. I'd like it to get as much respect as it deserves and almost so that, you know, female football players don't have to like double up as politicians. They can like just be players.

deserve förtjäna double up ha dubbla roller

So Amaka thinks that in the past women's football players have had to be activists as well as athletes.

Carrie: What do you think, Emma?

**Emma:** I hope that it will start to change conversations around equal pay for sports people. I do think sport can impact society for the better.

**impact** påverka

Thank you, Amaka and Emma.

### Meghan Trainor wins Streamys

Music: Made You Look by Meghan Trainor

American singer, Meghan Trainor, won the first ever Rolling Stone Sound of the Year award

at this year's Streamy Awards.

Made You Look has over 142 million views on YouTube and is one of Meghan's most popular songs in almost a decade.

views
visningar
decade
årtionde

Other winners on the night were Kai Cenat, Dylan Mulvaney, and MrBeast.

That's all for this week.

I'll be back on the 23rd of September.

Goodbye!