

NEWSREEL

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Programmanus

av Carrie Morrison

Hi, and welcome to Newsreel. I'm Carrie Morrison. Coming up:

- Children using anti-aging creams.

Kate: *It's a bit of a terrible cycle that somehow, we've got to get kids out of.*

But first...

AI & Inequality

Artificial Intelligence is going to change the way we all live and work.

Analysis from the International Monetary Fund - the IMF – suggests that AI could impact around 40% of jobs across the world.

The IMF's managing director - Kristalina Georgieva - says in most cases, AI will increase social inequality. As richer countries are going to benefit more from the technology than poorer ones.

Anti-Aging Creams and its growing popularity

Now, do you know people that use anti-aging creams?

These are creams which claim they can keep people looking younger when they get older.

But skin doctors in the UK say that children as young as 10 are forcing their parents to buy expensive anti-aging creams. Experts say kids are being influenced by social media videos - like this one on Tik Tok.

TikTok video by Darcey Angel: *I'm using the Blue Hyaluronic Cleansing Foam and then following along with the Blue Hyaluronic Revitalising Toner. This refreshes my skin, and it actually helps the rest of your skin care to absorb into your skin.*

Skincare is a multi-billion-dollar industry and some influencers are paid a lot of money to feature companies' products in their social media.

I've been talking to young people here in London about this. I first spoke with Kate.

Carrie: *Kate, do you have a skincare routine?*

Kate: So, I do use skincare products, and I do have a skin care routine. In the day, I use Cerave cream cleanser. And then I use an Inkey, caffeine eye cream. Just help with the bags under my eyes. I also use retinol every so often in the evening, not every day and only on certain parts of my face.

inequality

ojämlikhet

AI (artificial intelligence)

artificiell intelligens

to impact

att påverka

case(s)

fall

to increase

att öka

to benefit from

dra nytta av

to claim

att påstå

skin doctor

hudläkare

to force

att tvinga

to be influenced by

att påverkas av

to refresh

att fräscha upp

to absorb

att absorbera

skincare routine

hudvårdsrutin

bags under the eyes

påsar under ögonen

I also spoke with Brendan.

Brendan: I used to use, like, is it 'All Clear' for, like, spots and things? It's not something I really do nowadays.

Carrie: *And why do you use these products, Kate?*

Kate: Well, it's a mix. I want to stay looking relatively young. I know I've got a young face anyway. Probably started using skincare since I was like maybe 13, but like really simple stuff. Like, my mom was always like, 'don't overcomplicate your skincare routine'.

Carrie: *Have you seen these sorts of videos on social media? The ones pushing anti-aging creams to kids?*

Kate: Weirdly, I've actually been watching some videos about, um, ten year old Sephora kids. Going into a store and just like, um, buying products that are just not suitable for them and they're really expensive.

Carrie: *Why do you think these kids are using these products?*

Kate: Honestly, it's because of socials, it's because of Tik Tok. They are watching influencers who are much older than them, using these products, and like... I mean, I remember growing up and like, you know, wanting to try makeup, but I didn't have instant access to influencers telling me what to use.

Carrie: *Brendan, what are your thoughts about this?*

Brendan: Children around ten years old using skincare products, I think is a bit mad. It surprises me that that's a thing that they would prioritise, really.

Carrie: *And how do you think it will affect these kids as they grow up?*

Brendan: The whole idea of image could get a lot worse. Definitely not something that I would ever want children to kind of think about.

Carrie: *And what do you think, Kate?*

Kate: It's just going to like ruin their skin. These are like harsh chemicals that they're putting on their skin. It's a bit of a terrible cycle that somehow, we've got to get kids out of.

Thank you to Kate and Brendan.

Murder on the Dancefloor buzz

[Murder on the Dancefloor by Sophie Ellis-Bextor]

That was Murder on the Dancefloor by Sophie Ellis-Bextor, released in 2001.

A new film, called 'Saltburn', used this song on its soundtrack. And it got to number two in the UK Charts - over 20 years after its release.

That's all for this week.

I'll be back on the 10th of February. Goodbye!

spots
finnar
nowadays
nuförtiden

simple
enkel
to overcomplicate
att överkomplicera

to push
här: att pressa

suitable
lämplig

makeup
smink
instant access
omedelbar tillgång

mad
galen

to affect
att påverka

harsh chemicals
starka kemikalier
a terrible cycle
en hemsk cykel

to release
att släppa
release
släpp