

NEWSREEL EASY

2024-01-27

Programmanus

av Carrie Morrison

Hi, and welcome to Newsreel Easy. I'm Carrie Morrison. Coming up:

- Children using expensive face creams

Natalie: *I see on a lot of social media and YouTube, the people, they're like saying 'Have you seen about this? Have you seen about that?'*

But first...

AI affecting jobs

Artificial Intelligence is going to affect us all.

The International Monetary Fund – which is part of the United Nations – says that AI could change around 40% of jobs around the world.

The IMF warns that although richer countries will benefit from the new technology, poorer countries will be left behind. And in lots of places AI will increase social inequality.

Children using expensive facial creams

Now, do you use skincare products?

Skin doctors in the UK have warned that children as young as 10 are making their parents buy them expensive anti-aging creams. These creams are designed to keep people looking young. But doctors warn they could harm a child's skin.

Experts say kids are being influenced by social media videos - like this one on Tik Tok.

TikTok video by Darcey Angel: *This refreshes my skin, and it actually helps the rest of your skin care absorb into your skin.*

Skincare is a multi-million dollar industry, and influencers are paid by companies to promote their products.

So what do people in the UK think about this? I first spoke with Natalie.

Carrie: *Do you have a skincare routine?*

Natalie: So, yes I do use skincare products, just use moisturiser.

Natalie says she doesn't use expensive creams – just moisturiser.

I also spoke with Victoria.

Victoria: I don't really use skincare products except for sun cream, to be honest. Um, I

artificial intelligence

artificiell intelligens

to affect

att påverka

to warn

att varna

to benefit

att nyttja

poor

fattig

to be left behind

att inte följa med i

utvecklingen

to increase

att öka

inequality

ojämlikhet

skincare

hudvård

skin doctor

hudläkare

expensive

dyr

to harm

att skada

to be influenced by

att påverkas av

to absorb

att absorbera

to promote

att främja, att marknadsföra

moisturiser

fuktighetskräm

sun cream

solkräm, solskydd

started using them when I was a kid because we all have to use sun cream.

Victoria only uses sun cream for her skin, and she started using that when she was a child.

Carrie: *And why do you not use them usually?*

Victoria: I don't really feel like skincare products are that necessary. Except for protection, really? Because, yeah, I never needed them.

Carrie: *And why do you use these products, Natalie?*

Natalie: Because it feels nice on the face. But as I said, I don't really use too many chemicals on my face, so a kind of balance is getting the nice, nice nature of the face, but also not having too many chemicals.

Natalie says she doesn't want to have too many chemicals on her face

Carrie: *Why do you think these kids are using these products?*

Natalie: I think it's because there's definitely an increase in social media of recommendations of, different products like... I see on a lot of social media and YouTube, the people, they're like saying 'Have you seen about this? Have you seen about that?'

Natalie thinks that young people are influenced by what they see on social media.

Carrie: *And Victoria, how do you think this will affect these kids as they grow up?*

Victoria: When they grow up, they feel of need that they will always need, like the most expensive things. Or basically the world will fall apart. And I feel like that's something we have to change as a society.

Victoria thinks children grow up thinking they need these products in order to have a good life, when that's not true.

Thank you to Natalie and Victoria.

Prince of Persia in Farsi

[Prince of Persia theme music]

That's the theme tune from the video game series 'Prince of Persia'.

A new version of the game has just been released, where for the first time players can choose Farsi as a language option.

Farsi is the main language in Iran – which used to be called Persia. The games use stories from Persian mythology.

The developers have said "if we are going into this culture, we have to be true to this culture".

That's all for this week.

I'll be back on the 10th of February.

Goodbye!

usually
vanligtvis
protection
här: solskydd

chemicals
kemikalier

increase
ökning

to grow up
att växa upp

need
behov
society
samhälle

in order to
för att

theme tune
temalåt
to release
att släppa
to choose
att välja

to be true to
att vara trogna mot