

NEWSREEL EASY

2024-03-09

Programmanus

av Carrie Morrison

Hi, and welcome to Newsreel Easy. I'm Carrie Morrison. Coming up:

- Sexist videos on TikTok

I do think algorithms are pushing that kind of content, because obviously it's really hard to avoid if it's everywhere.

But first...

School holidays cut short

A new report by an education charity is calling for school summer holidays in England to be cut to just 4 weeks.

At the moment pupils get around 6 weeks off over the summer.

But researchers at the Nuffield Foundation say that some pupils, in particular those from more disadvantaged backgrounds, find it hard to get back into lessons after such a long break.

Sexist videos on TikTok

Now do you ever see sexist videos on social media?

Researchers from University College London and the University of Kent saw a big rise in sexist material appearing on the "For You" pages of TikTok accounts.

Doctor Kaitlyn Regehr, who worked on the report, said that the platform's algorithms target people's weaknesses and make harmful content seem normal.

And what do young people in the UK think about this? I went into London to find out. I first spoke with Cameron.

Carrie: Cameron, have you seen this sexist content online?

Cameron: *I have seen misogynist posts on social media, mostly on TikTok. As a young man who's interested in sports and football in the UK, they came upon onto my feed, which is when I stopped using it.*

Cameron says he used to use TikTok, but stopped because the app was showing him more and more of this sexist content. I also spoke with Lisa.

Lisa: *I try and avoid it as much as possible. I do get it sometimes popping up on my feed, because obviously the minute you click on something, you watch it for a few seconds, or you comment. And then you see it everywhere.*

charity

välgörenhet

summer holidays

sommarlov

to get 6 weeks off

att få 6 veckor ledigt

in particular

särskilt

disadvantaged background

*missgynnande bakgrund här;
med sämre förutsättningar*

rise

ökning

to appear

att dyka upp

to target

att rikta sig mot

harmful content

skadligt innehåll

misogynist

kvinnohatande

to avoid

att undvika

Lisa says she tries not to watch any sexist videos because when you watch one video, others pop up on your feed.

to pop up
att dyka upp

Carrie: Lisa, what do you think of this report about the app promoting sexist videos?

to promote
att främja
obviously
uppenbarligen

Lisa: *I do think algorithms are pushing that kind of content, because obviously it's really hard to avoid if it's everywhere. And by even reacting in a way that's against what the content is about, feeds the algorithm.*

Lisa thinks that the algorithm is pushing this kind of content, but she never reacts to videos as she says that would make things worse.

Carrie: Cameron, why do you think people are so taken in by these videos?

Cameron: *I think young men get taken into it so easily... it's more just because it's so viciously targeted at them. The people who make the misogynistic content in general are making money off them. So, it's a business.*

viciously
ondskefullt, illvilligt

Cameron thinks that creators who make this content just want to make money by promoting these views to young men.

Thank you to Cameron and Lisa.

K-Pop in 2023

[S-Class by Stray Kids]

That was 'S-Class' by K-Pop band Stray Kids.

New data from the music industry shows that 4 out the top ten most popular artists in 2023 were from South Korea.

to show
att visa

The other top Korean bands were Seventeen, Tomorrow X Together, and New Jeans.

That's all for this week.

I'll be back on the 23rd March.

Goodbye!