# NEWSREEL 2024-03-23

## **Programmanus**

av Carrie Morrison

Hi, and welcome to Newsreel. I'm Carrie Morrison. Coming up:

Falling sales of vegan food

If people are struggling to afford just the supermarket basics, then it's no surprise that they can't afford, well, luxuries like convenience foods.

But first...

#### News about Teenagers

Most British teenagers say they expect their lives to be much harder when they're older than their parents' generation.

A survey, for the children's charity Barnardo's, asked a thousand 14 to 17 year olds to imagine their lives at 30. 55 per cent said their lives would be worse than their parents.

The charity found that young people were most worried about money and climate change.

### Food News

Now, what do you know about veganism?

Vegans are people who only eat plant-based food. Veganism has become more popular recently, and there are now estimated to be two and a half million vegans in the UK.

But analysts say that sales of vegan products have dropped in the last few months.

So what do people in the UK think about this? I went into London to find out. I first spoke with Charlotte.

**Charlotte:** I've been vegan for about just over eight years. For at least a year, like, I toyed with the idea of it, just mostly to incorporate healthier choices into my diet. But I watched a speech about the ethical and the environmental benefits of the diet. I decided to make the switch.

I also spoke with Zoë.

**Zoë:** I'm a vegetarian. I was vegan for a very small amount of time, but it didn't really work out for me. And I'm just vegetarian because I believe that eating animals is wrong.

**Carrie:** And how much do you think you spend per week on vegan or vegetarian based food?

to expect

att förvänta sig

survey
enkätundersökning
to imagine
att föreställa sig
to be worse
att bli sämre

plant-based växtbaserad to estimate att uppskatta to drop här: att minska

to toy with the idea att leka med tanken to incorporate här: att inkludera benefit fördel, nytta

to spend att spendera (pengar) **Zoë:** I'd say I spend a fair amount on vegan products. Like, I really like meat substitutes. Definitely, burgers are so good. They taste pretty much exactly the same. And sausages as well. So, I'd say probably like £,20 a week.

Carrie: And what about you, Charlotte?

**Charlotte:** I think on average, I spend maybe £,10 a week on vegan products.

Carrie: And why do you think sales are declining for these vegan food companies?

**Charlotte:** Well, basically it's cost of living crisis. Ingredients have gone up in price. I think right from the start, convenience foods in particular on the vegan diet, can be more expensive than their meat and dairy alternatives. But having said that, a lot of the supermarket basics are vegan. And if people are struggling to afford just the supermarket basics, then it's no surprise that they can't afford, well, luxuries like convenience foods.

Carrie: What do you think, Zoë?

**Zoë:** I think buying meat is cheaper than buying the vegetarian alternatives. Like, you can get a pack of meat that can feed a family for a very low price, whereas buying something like 'This Isn't' or something like that can actually end up being pretty pricey.

**Carrie:** And what would you do if less and less of these products were available to you, as a vegetarian?

**Zoë:** It is quite easy to get around, you would just go back to lentil burgers and stuff like that. Like there is so much choice in that. But I think it's a bit of a shame because I think fake meat has come a really, really long way.

Carrie: And what about you, Charlotte, as someone who's vegan?

**Charlotte:** Even if it meant more preparation in advance, I'd do my best to stick to the vegan diet.

Already have made cutbacks myself in terms of buying less convenience foods and prepping more fresh food. But in some ways, I have enjoyed the process of just trying new things and improving my cooking skills.

Thank you to Zoë and Charlotte.

#### Music News

[Jolene by Dolly Parton]

That was a short clip of Jolene by country legend Dolly Parton. The song was first released in 1973.

But now, Dolly says there's going to be a brand new version by one of the biggest artists in the world – Beyoncé.

The song is going to be on Beyoncé's new album.

That's all for this week.

I'll be back on the 6th April.

Goodbye!

meat substitutes

köttersättningsprodukter

on average i snitt

to decline att minska

cost of living levnadskostnad

convenience food

färdigmat

dairy mejeri

to struggle
att kämpa

to afford

att ha råd med

whereas

medan

pricey dyr

available

tillgänglig

lentil

it's a bit of a shame det är lite synd

preparation

förberedelse to stick to

att hålla sig till to prep att förbereda

to release att släppas

brand new splitterny