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Programmanus

av Carrie Morrison

Hi, and welcome to Newsreel Easy. I'm Carrie Morrison. Coming up:

Vegan food sales going down

There's certainly some really negative media around which makes it less attractive.

But first...

News about Teens

A survey, by the children's charity Barnardo's, asked teens what they thought their lives would be like when they're 30 years old.

55% said they expect things to be worse for them than it was for their parents' generation.

They worry most about not having enough money and the effects of climate change.

Food News

Now, do you know about veganism?

It's when people only eat plant-based foods. It's estimated that around 2.5 million people in the UK are vegan.

But recently, sales of vegan products have gone down.

So what do young people in the UK think about this? I've been finding out. I first spoke to Emma.

Emma: So I've actually been vegan for nearly 11 years, so it feels like a very long time. I've always just felt like it was the best thing for me, for my body, but also for the animals and for the planet.

Emma says she's been vegan for eleven years, because she thinks it's healthier for her and better for the environment. I also spoke with Isaac.

Isaac: I'm not a vegan myself, but both my parents are now vegan, having been vegetarian for a lot of my childhood.

Isaac says his parents used to be vegetarian, but are now vegan.

Carrie: Do you spend money on vegan products?

Isaac: I never really think about it except when my parents come to visit.

Carrie: How expensive are they versus meat products?

survey
enkätundersökning
teen
tonåring
to expect
att förvänta sig
to be worse
att bli sämre
effect

påverkan

plant-based
växtbaserad
to estimate
att uppskatta
recently
nyligen, på sistone
to go down
att minska

healthy *hälsosam*

to spend
att spendera
except
förutom
expensive
dyr

Isaac: I look through the receipts from my supermarket shopping and realise just how much of what I eat is actually unsuitable for vegans.

Isaac says he didn't realise so many foods had animal-based ingredients.

Carrie: Emma, how much do you spend on vegan products?

Emma: So I don't buy many specifically vegan products. Some people like fake meats, but I don't really get on with them. So I would say per week my shopping probably costs about the same as a meat eater, if not a little bit less.

Emma thinks her weekly shopping costs about the same as a meat eater, because she doesn't really buy vegan food that resembles burgers or chicken.

Carrie: Why do you think some companies' sales are falling?

Emma: There's certainly some really negative media around which makes it less attractive. I also think that the meat industry has really fought back.

Emma thinks the media don't support veganism and that the meat industry is doing more to promote its products.

Carrie: Isaac, what do you think?

Isaac: The cost of living in the UK has gone up considerably in recent years, while the amount people are earning hasn't much at the same time.

Isaac thinks that the cost of living crisis means people have less money and are more careful with what they buy.

Thank you to Emma and Isaac.

Sports News

[Women's Rugby World Cup 2021 theme]

That was the theme song for the 2021 Women's Rugby World Cup.

A school in Northampton, which teaches young people with learning difficulties, has made a film to promote the next Women's Rugby World Cup.

20 students at The Bee Hive school created the short film from start to finish, in just 5 weeks.

It premiered at the Northampton Film Festival earlier this month and will be shown in cinemas before the World Cup in 2025.

That's all for this week.

I'll be back on April the 6th.

Goodbye!

receipt
kvitto
to realise
att inse
unsuitable
olämplig

specifically

specifikt

to get on with something att komma överens med något probably

förmodligen

to resemble
att se ut som, att likna

to promote

att marknadsföra

considerably avsevärt, betydligt

to earn

att tjäna (pengar)

cost of living

levnadskostnad

careful

försiktigt

L

earning difficulties inlärningssvårigheter

to create
att skapa