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The Reykjavik Agreement:

Nordic Public Service Media United Against Threats to Security

The public service media of Iceland, Denmark, Norway, Sweden and Finland, are entrusted to serve more than 28 million people. At RUV, DR, NRK, SVT, SR, UR and Yle we provide impartial, verified and trustworthy news and information – every day and in times of crisis. In a rapidly changing world, this matters more than ever – and asks more of us.

Nordic societies are built on democratic values, the rule of law, freedom of expression and a strong tradition of public trust. They share not only geography, but also history and culture – and a deep commitment to the idea that a well-informed public is the foundation of a resilient democracy. Public service media play a central role in this: we inform, explain, scrutinise and bring people together across borders and generations. We don't do this alone and recognize that a diverse and vibrant media landscape, including a strong commercial sector, is essential for democratic resilience.

In an increasingly uncertain security environment and vulnerability in dependence on global digital tools and platforms, our societies are now under growing pressure, and we know that closer cooperation strengthens our ability to respond. Security is a growing concern across the Nordic countries. We face new and complex threats: disinformation, hybrid attacks, cyber threats, and efforts to undermine trust and democratic institutions.

Free and independent media are essential to democratic resilience. Nordic public service media, in particular, carry a responsibility to ensure continuity of operations and that our content and services remain accessible to the public – for everyone – in times of crisis.

In this context, we, the Nordic public service media, agree to act together to strengthen our operational preparedness and resilience in a more uncertain world.

We commit to strengthening our cooperation to support access to our content and services, including reliable journalism, culture and trusted information in the event of crisis or a serious threat to security, regardless of borders or technical disruptions.



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Our cooperation will be guided by respect for editorial independence and national legislation, and by a commitment to uphold freedom of expression and media freedom, while putting the safety, dignity and information needs of citizens at the centre of our actions.

Through the Reykjavik Agreement, we set out the following joint commitments. To support continuity of our services and our role as Nordic public service media in times of crisis, we will work more closely together through:

Sharing knowledge

- Sharing best practices, training and research on journalistic methods for verifying information and countering disinformation, crisis communication, and identifying information influence activities.
- Where appropriate and in line with national mandates, we will seek to share relevant insights and best practices regarding security threats with the wider media industry to strengthen sector-wide resilience

Cooperating on safety and security

- Exchanging experiences and guidelines on physical, digital and psychological safety for journalists and media staff.
- Supporting each other in monitoring and understanding security threats relevant to our operations, while respecting national legislation and relevant security considerations.

Sharing Infrastructure

- **Creating backup and support arrangements to ensure redundancy**
 - Exploring possibilities to develop contingency plans that allow one Nordic public service media organisation to assist another in maintaining broadcasting and digital publishing in the event of technical incidents, cyberattack or other disruption.
 - Exploring possibilities for hosting mirror sites, backup streams or emergency channels across borders.
- **Protecting critical media infrastructure**
 - Coordinating, where possible and appropriate in line with relevant legislation, risk assessments and protective measures for broadcasting, production and digital distribution infrastructure.
 - Working together to improve resilience against cyber threats and other forms of sabotage against public service media.



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Reaching Citizens Without Access to National News

Should citizens of one country be cut off from their national sources of news and information – for technical, security-related or other extraordinary reasons – we will:

- **Strive to ensure alternative access to trustworthy information**
 - Enabling citizens, where possible, to access verified news and public service content from neighbouring Nordic public service media.
- **Countering disinformation**
 - Coordinating efforts to better identify and address disinformation that may affect public safety or democratic stability, while fully respecting editorial independence.
 - Sharing verified facts and context to help citizens navigate conflicting or misleading information.

Establishing a Joint Operational Preparedness Group

To give this agreement practical effect, we commit to:

- **Creating a Nordic Public Service Media Preparedness Group**
 - Establishing a joint body composed of representatives from the participating public service media organisations.
 - Mandating the Group, where possible and appropriate in line with relevant legislation, to coordinate security-related cooperation, preparedness and crisis response at an operational level, without involvement in editorial decision-making, in line with this agreement.
- **Conducting regular exercises and evaluations**
 - Carrying out joint simulations, exercises and scenario planning, where possible, as a complement to strengthening each companies' own capabilities
 - Reviewing lessons learned from real incidents and using those lessons to inform updates to our procedures.

Implementation and Review

- This agreement comes into effect upon endorsement by the participating public service media organisations.
- The **Nordic Public Service Media Preparedness Group** shall meet to:
 - Review our cooperation,
 - Assess emerging risks and opportunities,



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Our Commitment

Through the Reykjavik Agreement, we recognize that strong democracies depend on people having access to reliable information, being able to take part in informed debate, and knowing they can rely on us, even in difficult times. Our commitment to work together is rooted in our responsibility to the public, ensuring that our efforts support the overall stability of the information environment for all citizens.

We commit, as Nordic public service media, to work closely together, support each other, and be ready to act if our societies — and our role — come under greater pressure.

Drafted in Reykjavik, Iceland, October 2025

Adopted in Visby, Sweden, 9th of October 2026, by:

Cilla Benkö, Sveriges Radio

Marit af Björkesten, YLE

Bjarne Corydon, DR

Stefán Eiríksson, RÚV

Vibeke Füst Haugen, NRK

Anne Lagercrantz, SVT

Kalle Sandhammar, UR